Prenatal Questionnaire
Example

TALK WITH ME BABY

Patient Name: _____ Today's Date: _____

Primary Language: English/Spanish/Other:_____ # Weeks Pregnant: _____

Questions

1. Have you heard about "Talk With Me Baby"?
   ☐ Yes   ☐ No

   If yes, from where: (mark all that apply)

   ☐ Clinic   ☐ NICU   ☐ Signs/Flyers
   ☐ FBC   ☐ WIC   ☐ Customer Service
   ☐ MB   ☐ Centering   ☐ Other: _____

2. How important is it to talk with your baby in order to help them learn to read?

   ☐ Very Important   ☐ Important   ☐ Somewhat Important   ☐ Not Important

3. How early do you think you should start talking to your baby?

   ☐ Before birth   ☐ After baby is born

4. How comfortable do you think you will be having a back and forth conversation with your newborn baby?

   ☐ Very Comfortable   ☐ Comfortable   ☐ Somewhat Comfortable

5. What is your age? _____

6. Do you have other children?   ☐ Yes   ☐ No   **If yes**: How many _____   Ages _____

7. What is your highest level of education?

   ☐ Up to Middle School   ☐ High School Graduate/GED
   ☐ Some High School   ☐ Some College   ☐ College Graduate

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Parent Discharge Questionnaire
Example

TALK WITH ME BABY

Patient Name: _____ Baby's name _____ Date: _____

Primary Language: English/Spanish/Other:_____ Patient MRN: _____

Questions

1. Have you heard about what you can do to help your baby develop their language and reading skills during your care?
   ☐ Yes   ☐ No

   If yes, from where: (mark all that apply)

   ☐ Clinic   ☐ NICU   ☐ Signs/Flyers
   ☐ FBC   ☐ WIC   ☐ Customer Service
   ☐ MB   ☐ Centering ☐ Other: _____

2. When did you start talking with your baby?

   ☐ Before birth   ☐ At or soon after birth

3. How important is it to talk with your baby in order to help them learn to read?

   ☐ Very Important   ☐ Important   ☐ Somewhat Important   ☐ Not Important

4. How comfortable are you having a back and forth conversation with your baby?

   ☐ Very Comfortable   ☐ Comfortable   ☐ Somewhat Comfortable

Supplemental Questions

5. What is your age? (mom) _____

6. Do you have other children?   ☐ Yes   ☐ No   **If yes:** How many _____   Ages _____

7. What is your highest level of education?

   ☐ Up to Middle School   ☐ High School Graduate/GED
   ☐ Some High School   ☐ Some College   ☐ College Graduate

8. Where will your baby receive followup care? (check one)

   ☐ ASA   ☐ Grady IDP   ☐ Hughes Spalding   ☐ Other _____
   ☐ Brookhaven   ☐ Kirkwood   ☐ Camp Creek
   ☐ East Point   ☐ North Fulton   ☐ Undecided

9. Other Notes

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Staff Feedback Questionnaire
Example

The following survey was used by flagship hospital Grady's TWMB Team to get staff feedback on implementation progress, deepen staff engagement in co-creating the TWMB ecosystem on their unit and identify areas of focus for the upcoming year. The survey was part of an event hosted by the TWMB team to celebrate 2 years of TWMB@Grady.

Name: _____Unit: _____

Email:_____ Mobile Phone Number (optional) _____

1. On a scale of 1-10, with 1 being the lowest and 10 being the highest, how successful do you think this initiative is in building the TWMB Ecosystem on your unit? *

    1   2   3   4   5   6   7   8   9   10

    Worst ◯ ◯ ◯ ◯ ◯ ◯ ◯ ◯ ◯ ◯ Best

    What makes TWMB successful?

    [ ]

    What hinders the success of TWMB?

    [ ]

2. On a scale of 1-10, with 1 being the lowest and 10 being the highest, how effective are your family coaching skills in helping them understand, embrace and utilize TWMB practices? *

    1   2   3   4   5   6   7   8   9   10

    Worst ◯ ◯ ◯ ◯ ◯ ◯ ◯ ◯ ◯ ◯ Best

    In your experience, what are the best times or situations to coach families on TWMB?

    [ ]

Staff Feedback Questionnaire
Example

What personally motivates you to coach families on TWMB practices?

3. On a scale of 1-10, with 1 being the lowest and 10 being the highest, how impactful has the coaching, education, feedback and support you've received been in helping you to be a better family coach? *

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

Worst ◯ ◯ ◯ ◯ ◯ ◯ ◯ ◯ ◯ ◯ Best

What specific kinds of coaching, education, feedback and support have you personally found to be most helpful?

What other types of support would help strengthen your family coaching skills?

4. Please share any other comments you have about TWMB in the space below:

THANK YOU!

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Monthly Unit Snapshot
Example Report

TALK WITH ME BABY

Unit leaders are more effective champions of embedding TWMB into the unit culture when they get regular updates on implementation progress. Monthly snapshot reports help keep unit leaders informed and help identify successes, opportunities for growth and areas of focus. Below is an example of a monthly snapshot report created for flagship hospital Grady's Family Birth Center.

Inpatient Data: Epic TWMB Documentation

Family Birth Nurse Documenting TWMB

78%

November
43 (# of Staff Documenting)
55 (# of Staff)

Family Birth Patients with TWMB Documentation

71%

November
122 (# of Patients w/ Documentation)
173 (# of Patients)

Inpatient "Star" Documenters

Carmichael, Ayia
Cole, Chance
Crawland, Kiyana
Eberd, Beryl
Harrison, Sheryl

Isly, Selam
Lewis, Jackie
Muellner, Denise
Monet, Geraldine
Onuk, Ashe'

TWMB Coach Training (as of 12/7/2021)

- Family Birth Center Staff Trained: 95%
- Family Birth Center Staff Members needing training: 3

November/December Discussion

Data Observations

- 71% of patients reflected TWMB documentation in their electronic health record. This exceeds the Division goal.
- 78% of clinic nurses were reported as having documented TWMB concepts during the month of November. This is the same as last month's percentages and exceeds the Division goal of =/> 70%.

What We Accomplished

- Congratulations! FBC is currently in 90th percentile with regard to staff completion of the TWMB Annual Skills Assessment. Will continue to monitor progress and report. Team members are available for any and all assistance needed and can provide detailed reporting to management for purposes of staff follow-up.

Focus for the Month

- Collaborate with FBC leadership/ educators to increase TWMB signage/presence on the unit
- Reach for 100% goal for TWMB Annual Skills
- Continue to search for meaningful ways to introduce interdepartmental collaborative efforts
- Identify TWMB resources/training needed to improve quality of patient coaching

Data Source: Epic and HR Reports

Created through partnership between the Rollins Center for Language & Literacy at the Atlanta Speech School and the Division of Women & Infant Health Services at Grady Healthcare, Atlanta, Georgia.
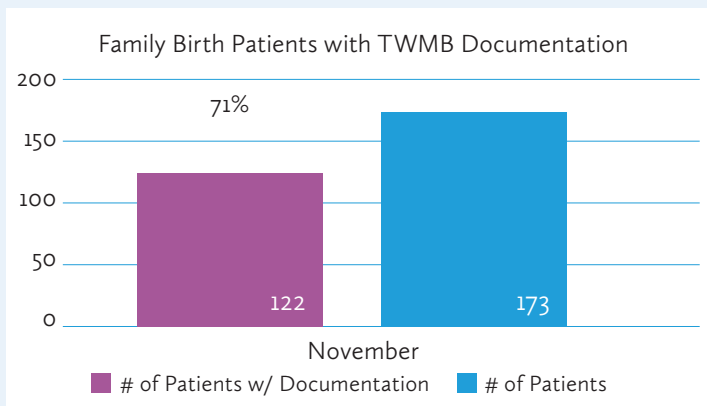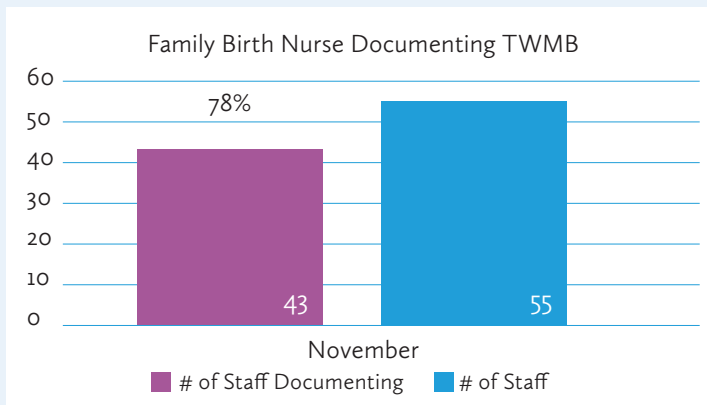
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Quarterly Division Monitoring
Example Report

Division and unit leaders are more effective champions of embedding TWMB into the unit culture when they get regular updates on implementation progress. Quarterly reports help keep division and unit leaders informed and help identify successes, opportunities for growth and areas of focus. Below is an example of a monthly snapshot report created for flagship hospital Grady's Women and Infant Health Services.

Q3 - 2021 Program Monitoring & Evaluation Report

TWMB Staff Training And Orientation

Data Sources: WIHS Coach Training and HR Reports

WIHS Division Goal: 92%

Currently Employed WIHS Staff	July (n = 253)	August (n = 251)	September (n = 256)	Q3 ($\bar{x}$=253)
Percentage of WIHS Staff Trained	86.1	92.0	90.2	--
Total #WIHS Coaches[1] (includes existing and newly trained Coaches)	218	231	231	226
Number of Coaches Not Trained	35	20	25	26

#New Coaches Trained & #New Hires Oriented	July	August	September	Q3 (n)
New WIHS Coaches Trained[2]	7	12	12	31
Grady New Hire Orientation[3]	158	234	132	524

1. Coaches have successfully completed the TWMB Coach Training Course
2. New Coaches completed initial training in the month/year indicated and are included in the Total.
3. TWMB information is included in the orientation packet for all new hires. Prior to March 2020, a 30-minute TWMB presentation was provided.

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Quarterly Division Monitoring
Example Report

TALK WITH ME BABY

Outpatient Staff And Patient Participation In TWMB Coaching
Data Sources: OB Clinic Epic and HR Reports

NURSES Documenting TWMB
WIHS Division Goal: 70%

Date Range: July 2021	
# of Staff:	19
# of Staff documenting:	17
% of Staff documenting:	89%

Date Range: August 2021	
# of Staff:	19
# of Staff documenting:	16
% of Staff documenting:	84%

Date Range: September 2021	
# of Staff:	20
# of Staff documenting:	17
% of Staff documenting:	85%

PATIENTS With TWMB Documentation
WIHS Division Goal: 70%

Date Range: July 2021	
# of Patient visits:	780
# of Patients with documentation:	722
% of Patients with documentation:	93%

Date Range: August 2021	
# of Patients:	729
# of Patients with documentation:	685
% of Patients with documentation:	94%

Date Range: September 2021	
# of Patients:	750
# of Patients with documentation:	663
% of Patients with documentation:	88%

Inpatient Staff And Patient Participation In TWMB Coaching
Data Sources: Family Birth Center + Mother-Baby + NICU Unit Epic, HR Reports and QlikView

NURSES Documenting TWMB
WIHS Division Goal: 70%

Date Range: July 2021	
# of Staff:	161
# of Staff documenting:	129
% of Staff documenting:	80%

Date Range: August 2021	
# of Staff:	159
# of Staff documenting:	119
% of Staff documenting:	75%

Date Range: September 2021	
# of Staff:	157
# of Staff documenting:	136
% of Staff documenting:	87%

PATIENTS With TWMB Documentation
WIHS Division Goal: 70%

Date Range: July 2021	
# of Patients:	469
# of Patients with documentation:	351
% of Patients with documentation:	75%

Date Range: August 2021	
# of Patients:	434
# of Patients with documentation:	293
% of Patients with documentation:	68%

Date Range: September 2021	
# of Patients:	409
# of Patients with documentation:	332
% of Patients with documentation:	81%

* Team members document coaching of parents and provision of language nutrition to babies in the EMR using a TWMB check-list template and optional narrative comments.
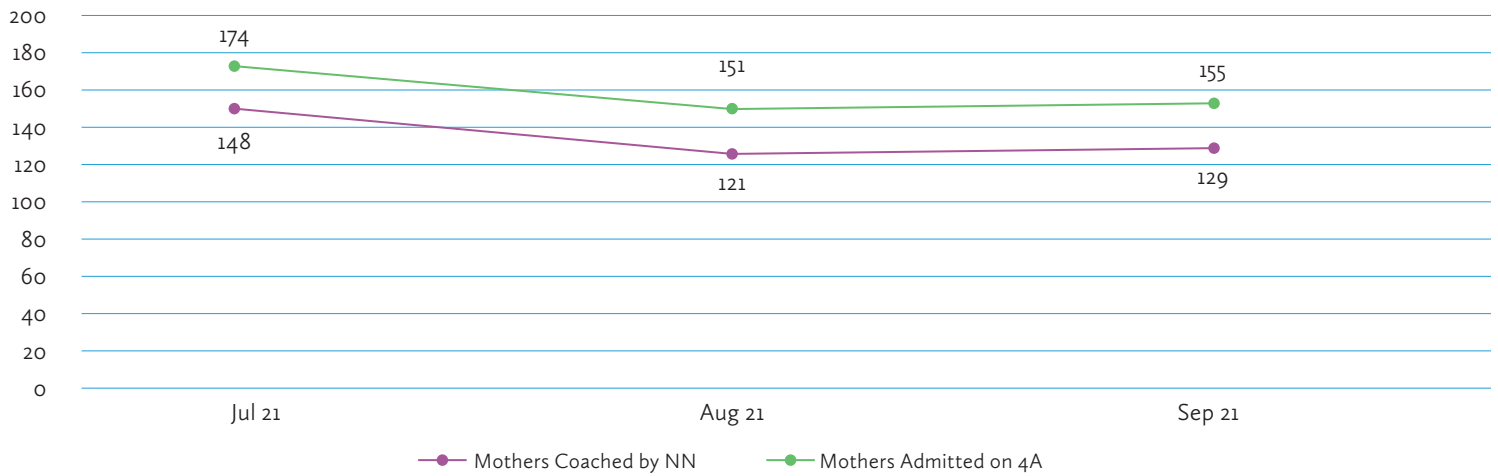
Quarterly Division Monitoring
Example Report

TALK WITH ME BABY

Inpatient Data: Mothers Interviewed/Coached By Twmb Nurse Navigators (Nn)
Data Sources: Mother-Baby Unit TWMB Inpatient Survey, Census Reports

Q3 - 2021 Mothers Coached by NN on Unit

Legend: Mothers Coached by NN • Mothers Admitted on 4A

*   The TWMB Nurse Navigators interview inpatient mothers using the Inpatient Survey, educate and coach parents on an as needed basis to help fill gaps in learning and mastery of skills.
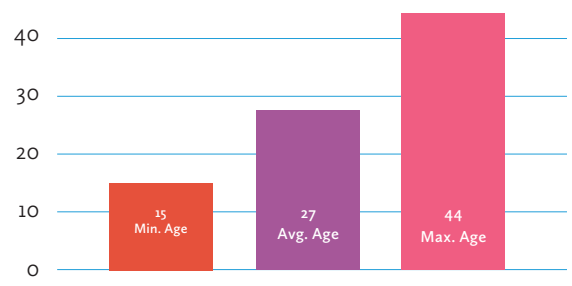
Inpatient Data: Mother's Demographic And Engagement Information
Data Source: Mother-Baby Unit TWMB Inpatient Survey

Language Spoken

Qtr of Date	Primary Language	Moms	% of Total Count
Q3	English	352.0	89.1%
	Spanish	31.0	7.9%
	French	5.0	1.3%
	Amharic	5.0	1.3%
	Bengali	1.0	0.3%
	Arabic	1.0	0.3%

Age of Mother (years)

Number of Children

Q3

Minimum Number of Children — 0

Average Number of Children — 1

Maximum Number of Children — 8

Mother's Education Level

- 21 College Graduate
- 49 Middle School
- 74 Some College
- 94 Some High School
- 136 High School Graduates/GED
- 15 Elementary School

	Jul: (n= 148)	Aug: (n = 121)	Sep: (n = 129)
Mothers Age (Average)	$\bar{x}$	$\bar{x}$	$\bar{x}$
	26	28	26
Number of Additional Children at home (Average)	$\bar{x}$	$\bar{x}$	$\bar{x}$
Mothers Highest Education Level	n (%)	n (%)	n (%)
Up to Middle School	26 (17.6)	21 (17.4)	17 (13.2)
Some High School	33 (22.3)	28 (23.1)	33 (25.6)
High School Graduate/GED	52 (35.1)	23 (19)	49 (38)
Some College	28 (18.9)	20 (16.5)	26 (20.2)
College Graduate	7 (4.7)	12 (9.9)	2 (1.6)
Home Language	n (%)	n (%)	n (%)
English	129 (87.2)	98 (81)	123 (95.3)
Spanish	13 (8.8)	13 (10.7)	5 (3.9)
French	3 (2.0)	1 (0.8)	1 (0.8)
Amharic	2 (1.4)	3 (2.5)	0 (0.0)
Arabic	0 (0.0)	1 (0.8)	0 (0.0)
Bengali	0 (0.0)	1 (0.8)	0 (0.0)
Other	0 (0.0)	0 (0.0)	0 (0.0)
Had Prior Knowledge of TWMB	n (%)	n (%)	n (%)
Yes	139 (93.9)	119 (98.3)	123 (95.3)
No	9 (6.1)	2 (1.7)	6 (4.7)
From Where?	n (%)	n (%)	n (%)
Clinic	116	109	108
FBC	126	95	112
MB	129	103	103
NICU	5	4	2
WIC	0	0	0
Signs/Flyers	0	0	0
Customer Service	0	0	0
Centering	0	0	0
Other	6	0	2
When Mom Started Talking to Baby	n (%)	n (%)	n (%)
Before birth	143 (96.6)	115 (95)	127 (98.4)
After baby is born	4 (2.7)	4 (3.3)	2 (1.6)

Quarterly Division Monitoring
Example Report

	Jul: (n= 148)	Aug: (n = 121)	Sep: (n = 129)
Importance of Talking With Their Baby	n (%)	n (%)	n (%)
Very Important	146 (98.6)	110 (90.9)	129 (100)
Important	2 (1.4)	1 (0.8)	0 (0.0)
Somewhat Important	0 (0.0)	0 (0.0)	0 (0.0)
Not Important	0 (0.0)	1 (0.8)	0 (0.0)
Confidence/Comfort Providing Language Nutrition	n (%)	n (%)	n (%)
Very Comfortable	146 (98.6)	70 (57.9)	129 (100)
Comfortable	2 (1.4)	3 (2.5)	0 (0.0)
Somewhat Comfortable	0 (0.0)	0 (0.0)	0 (0.0)
Not Comfortable/No Answer	0 (0.0)	0 (0.0)	0 (0.0)
Planned location of follow up care for baby	n (%)	n (%)	n (%)
1) ASA	1 (0.7)	2 (1.7)	1 (0.8)
2) Brookhaven	11 (7.4)	10 (8.3)	3 (2.3)
3) East Point	4 (2.7)	4 (3.3)	1 (0.8)
4) Grady	0 (0.0)	0 (0.0)	0 (0.0)
5) Kirkwood	3 (2.0)	1 (0.8)	4 (3.1)
6) North Fulton	0 (0.0)	0 (0.0)	1 (0.8)
7) Hughes Spaulding	52 (35.1)	38 (31.4)	56 (43.4)
8) Camp Creek	5 (3.4)	4 (3.3)	2 (1.6)
9) Other	24 (16.2)	28 (23.1)	18 (14)
10) Undecided	48 (32.4)	30 (24.8)	42 (32.6)