

Core Values

Core values are what represent our **priorities, ethics, morals, and beliefs**. They're the driving force behind just about everything we do, and that includes the interactions we have while coaching. Here is a comprehensive list of core values for you to reference throughout your coaching journey.



Acceptance	Family	Nurturing
Achievement	Flexibility	Order
Adventure	Focus	Passion
Affection	Forgiveness	Peace
Altruism	Freedom	Personal Growth
Ambition	Friendship	Perseverance
Appreciation	Fun	Personal
Authority	Goals	Development
Autonomy	Gratitude	Pleasure
Balance	Growth	Positive Attitude
Beauty	Happiness	Pride
Belonging	Health	Productivity
Caring	Helping Others	Recognition
Celebration	High Expectations	Reflection
Challenge	Honesty	Religion
Choice	Hope	Respect
Collaboration	Humility	Responsibility
Commitment	Humor	Results
Community	Imagination	Risk Taking
Communication	Independence	Romance
Compassion	Influence	Self-Expression
Connection	Initiative	Self-Respect
Contribution	Integrity	Service
Cooperation	Intuition	Sharing
Creativity	Interdependence	Solitude
Democracy	Joy	Spirituality
Effectiveness	Justice	Success
Efficiency	Kindness	Support
Equity	Knowledge	Team Work
Excellence	Leadership	Time
Excitement	Loyalty	Tolerance
Expertise	Making a Difference	Tradition
Fame	Meaningful Work	Trust
Fairness	Mindfulness	Truth
Faith	Nature	Unity

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